

# I.K. Systems Inc. Press Release

**Press enquiries:**

Rose Platania tel: 800 800 6869

email: [rosep@iksystems.com](mailto:rosep@iksystems.com)



## PRESS RELEASE

**27 Jan 2011**

### **I.K. Systems Inc. is recognized as first and only throughout New York to achieve highest status from Genetec.**

**Victor, New York – 27 January 2011** – I.K. Systems, a premier security integrator is proud to announce it's acceptance and recognition as becoming Genetec's first and only Unified Elite partner for the state of New York. This is the highest level of the Genetec retailer programs that recognizes partners who are proactively promoting and selling both Genetec's video and access control solutions. Unified Elite partners have proven their experience implementing and supporting these products, and receive additional status privileges by successfully completing all advanced-level training classes, providing quarterly business strategy updates, and demonstrating exceptional business performance. These partners are loyal to the Genetec brand and lead with Genetec solutions in all potential projects. Benefits of this partnership include the preferential option for sales leads, prioritized service with technical support, complimentary 24/7 dealer technical support and co-marketing activities. A limited number of partners are accepted within this level per region.

*"This is a big step for I.K. Systems, I am proud of our team members and their ability to once again prove that they are one of the best throughout the security industry" , said Andrew D. Chapman, President I.K. Systems Inc. "It is clear that we excel in the design, implementation, and follow-through with the most technologically sophisticated systems. We thank Genetec for recognizing our achievements and abilities".*

*Chris Ritter, NorthEast Regional Sales Manager, Genetec commented, saying; "I want to extend my congratulations and thank you to I.K. Systems for becoming Genetec's first Unified Elite integrator throughout New York State".*

*/END*

# I.K. Systems Inc. Press Release

## About Genetec

Genetec is a pioneer in the physical security and public safety industry and a global provider of world-class IP license plate recognition (LPR), video surveillance and access control solutions to markets such as transportation, education, retail, gaming, government and more. With sales offices and partnerships around the world, Genetec has established itself as the leader in innovative networked solutions by employing a high level of flexibility and forward-thinking principles into the development of its core technology and business solutions. Genetec's corporate culture is an extension of these very same principles, encouraging a dynamic and innovative workforce that is dedicated to the development of cutting-edge solutions and to exceptional customer care. For more information, visit [www.genetec.com](http://www.genetec.com)

## About I.K. Systems Inc.

IK Systems, Inc. is a world class surveillance and security integrator with twenty-two years of comprehensive integrated security protection and loss prevention experience. Located in the town of Victor, a suburb of Rochester, NY, their 7,500 sq. ft. facility is home to IK's corporate office, warehouse, fabrications center, and the shipping and receiving department. IK Systems has integrated thousands of systems throughout the United States, with equipment installed internationally, as well. They integrate and service systems for Entertainment/Gaming, Museums, Education, Retail, Transportation, Critical Infrastructure, and Local and State Government customers. As an independent security provider, IK Systems is an industry leader selected as a premier integrator by leading industry manufacturers. For more information, visit [www.iksystems.com](http://www.iksystems.com)